

Turboweb Simple Web Manager (SWM) is an elegantly designed system which allows you to operate your own website with ease. No prior web management experience is required.

The Turbo web team has brought together years of website construction experience in this one easy-to-use product. Turboweb provides the framework, you drive the content. You can edit your own site from any Internet connected computer anytime you like - no waiting for your web designer to update your site.

The Turbo web SWM package gives you a website with the power to simply create and manage your own content.

- You don't need to learn any confusing code
- You can edit your website from any Internet connected computer, 24/7
- Pages are search engine friendly
- Ideal for small businesses, individuals or groups
- Monthly rental = tax advantages
- Free upgrades

## Benefits



- User friendly
- Images are automatically optimized for site speed
- Secure spam proof contact form
- Help files and tutorials built in
- Branding protection - the site will always maintain a consistent look
- Affordable - from less than \$20 per week

## Features



## MANAGE YOUR OWN WEBSITE! IT COULDN'T BE EASIER.

### INCLUDES:

- hosting (up to 200 Mb disc space)
- domain name registration
- 5 (x100 Mb) email addresses
- choice from 20+ visual themes
- free upgrades
- learning opportunities

[www.turboweb.co.nz](http://www.turboweb.co.nz) for full details.

## TESTIMONIALS

### JEANETTE ASPIN - PROPERTYSCOUTS

"We came across Turbo web after reading about their Content Management tool in the local newspaper. I contacted Paul and was impressed by his knowledge of how to improve our business presence on the web, as well as making the process for updating content on our website quick and painless. In the past we had to pay someone to make changes, and that got expensive. The Turboweb team are approachable and really know their stuff! They continue to make recommendations on how we can improve our web presence, and are readily available for any queries we may have."



### TRACEY MCNAMARA - STONELINE NEW ZEALAND AND AUSTRALIA

"We were so impressed with Turboweb's service and flexibility with in the SWM sites that we changed all our functioning sites to their format. It is great to deal with "geeks" that understand that we don't speak programmers' language and nor do we have a desire to! But the real gem was the simplicity as the sites are just so easy to negotiate and use.

We had used other companies in the past, but found the upload speed with Turbo web actually increased my desire to keep my website up to date all the time as it is a pleasure to use in real time! The Turbo web team solved a lot of our PayPal problems and thanks to them our web sales are up and the reporting function is a real asset."



## SWM MODULES TO ENHANCE YOUR WEBSITE

**Analytics** weekly or monthly statistics sent by email to you, powered by Google.

**Download Manager** let your users download documents, music, video files etc.

**Events Manager** list upcoming events, and make available via RSS.

**News Manager** keep your site fresh with the latest news, and make available via RSS.

**Image Gallery** upload images to a one page gallery or create albums to sort images.

**Links Manager** list links to other sites and include a screenshot.

**Portfolio Manager** list a body of works e.g. designs, websites, paintings.

**Subscriber Module** allow visitors to subscribe to your email list.

**Broadcast Module:** allows you to stay in touch with your clients and prospects via a powerful email system, complete with analytics and link tracking.

**Team Manager** list your team on the "about us" page, including a photo and bio.

**Testimonial Module** list testimonials from your customers.

**Store Module** enable visitors to browse and buy your products, with:

- full category and subcategory support
- pop-up product images
- receive payments via cheque, online banking & credit card
- produce printable invoices



# TURBOWEB

Bridging the gap between Humans & Gæeks

	SWM STARTER \$49.95	SWM REGULAR \$79.95	SWM UNLIMITED \$99.95
<i>Price Covers Everything</i> - domain name, hosting, bandwidth, upgrades and up to five email addresses	✓	✓	✓
<i>Page Content</i> - edit and add pages on your website	✓	✓	✓
<i>Links</i> - add links to other websites	✓	✓	✓
<i>Contact Form</i> - lets your visitors get in touch with you securely	✓	✓	✓
<i>Simple Gallery</i> - a place to keep images on your website	✓	✓	✓
<i>Google Analytics</i> - provides you with in-depth analysis of traffic to your website	✓	✓	✓
<i>Downloads</i> - allow visitors to download PDF, ZIP files, Word documents etc.	✓	✓	✓
<i>Sub Pages</i> - add subpages to any main page		✓	✓
<i>Advanced Gallery</i> - organise your images into albums		✓	✓
<i>News &amp; Events</i> - a must have for any website, keep your visitors informed		✓	✓
<i>Online Store</i> - sell products online, take payment via credit card		✓	✓
<i>Subscriber List</i> - a very powerful way to broadcast to your contact list		✓	✓
<i>Team Manager</i> - put a biography and image of your team online		✓	✓
<i>Testimonials</i> - a place for testimonials and feedback from your satisfied customers		✓	✓



[www.turboweb.co.nz](http://www.turboweb.co.nz)

0800 TURBOWEB